



**SUMMARY:** Verinder has run both large companies and small ones. He has bought companies and started one from scratch. Some times he has worked with thousands of people and at other times alone. He has experienced both success and failure. He is an independent thinker, a leader, who has a passion for helping others (as well as himself) to learn and grow.

**2004 –**

- Currently focused on two things: Consulting and Teaching
- Founded Syal Consult in 2004. Currently working with companies to deliver *exceptional results through exceptional execution* by helping them develop a clear vision, priorities and accountabilities, as well as a team-oriented culture.
- Professor (Adjunct Lecturer) at Northwestern University since 2006 teaching two highly rated, award winning, undergraduate classes:
  - Principles of Entrepreneurship
  - Leadership, Ethics, and You (a class he created)
- Professor (Adjunct Lecturer) at Loyola University during 2004-2005
- Guest speaker in various forums

**1993 – 2005**

- CEO of Rymer Seafood in 2005, a leading importer of shrimps.
- In 1996, he started Filterfresh Company of Chicago and, along with his partner, built it into one of the best performing companies in the system. In 2003, he sold the company to the franchiser, a public Canadian company.
- In his venture capital phase 1993-1996, Verinder evaluated many deals. He was the CEO of Stella Cheese, a large cheese company owned by a LBO group. Prior to that he worked with AEA investors where he looked to acquire consumer product opportunities.

**1973 - 1992**

- For the first 19 years of his working life, Verinder worked for The Quaker Oats Company where he held several positions.
- President of the \$2 billion Quaker Breakfast Foods group (whose brands included Quaker Oats, Cap'n Crunch, Aunt Jemima).
- In 1986, bought a privately held company for Quaker Oats called Golden Grain. He was CEO of this company (which then owned Rice-A-Roni and Ghirardelli) and had sales of \$300 million. Prior to that, he helped re-focus Quaker Oats as V.P of Corporate Planning & Strategy.
- He has also had experience in International and Domestic finance.

**Other**

Verinder is the Past Chairman of WPO, Chicago, a worldwide business organization, where he developed award winning educational programs. He has served on several boards. He has an MBA from the University of Michigan and an Engineering degree from MACT, India. A US citizen, married for 34 years, with 2 children.